







Pune GCC Summit 2025

Maharashtra's Strategic Role in the Global GCC Growth Story

9th Dec 2025 | Pune





















Overview of India's Economic Aspirations





India - Targeting US\$ 30 Trillion by 2047

Maharashtra (13.6% to India's GDP) targeting US\$ 5 Trillion by 2047

INDIA (FY 25)

- Nominal GDP \$3.924 trillion growth rate 6.5% from the previous year
- Industry ~25% of Gross Value Added (GVA)
- Services 53% of GVA

Maharashtra (FY 25)

- FY 25, nominal GDP \$530 billion growth rate of 7.3% from the previous year
- Industry ~25% of overall Gross Value Added (GVA) (FY25)
- Services 64% of GVA (FY25)

Infrastructure Initiatives





National Infrastructure Pipelines

- Infrastructure is the backbone of our economy; it improves the growth of the nation and helps in connectivity.
- As a key element of the target, the Government introduced the "National Infrastructure Pipelines" (NIP) to drive infrastructure improvement.
- Launched exclusively on India Investment Grid
- 6,800+ Projects
- USD 1,755.8 Bn Total project cost
- Energy, Roads, Urban, and Railways sectors comprise 60% of the NIP.
- The Government has invested about Rs. 102 Lakh crore towards improving connectivity.

Maharashtra as a Key Economic Powerhouse

The Economic Engine powering Viksit Bharat 2047



\$ 530 Bn

\$ 1 Trillion GDP

Economy

Largest economic contribution to India's GDP in FY 25

By 2029

State's Vision to drive India's \$ 5 Tn GDP target for Viksit Bharat by 2047

~31% FDI

~70% Employable

Foreign Direct

Investment

Largest and most consistent Indian

investment destination

in 2 decades

Largest pool of talent in

India

70% population in the working age group of

15-59 years



7,00,000+ Graduates

ITI and Technically skilled graduates who are Industry ready every year



15% Export Share

Powered by IT, Gems & Jewelry, Engineering Goods, Pharma and Auto & Components



64% Services Share

Service led Economy with India's largest FS contribution at 24%, powered by Mumbai



11% MSME Share

8.9 Mn registered enterprises, on the path to 1Cr by 2030



24% GCCs

Of India are based in the state with 2nd largest IT exports



30,000+ Startups

Largest Indian startup ecosystem with 25 Unicorns

Maharashtra: India's Growth Engine





• India's largest economy for 60+ years and top GST collector with INR 3.6L Cr in FY25



One of the most urbanized states with 49% urban population



 Largest contributor to India's services GVA and highest financial services contributor with a 24% share



India's largest agri-food exporter with INR 47K Cr of annual exports in FY25



• Largest MSME ecosystem in the country with 90L MSMEs (13% of India's MSMEs)



• State with highest number of UNESCO world heritage sites with 6 architectural treasures such as Ajanta-Ellora

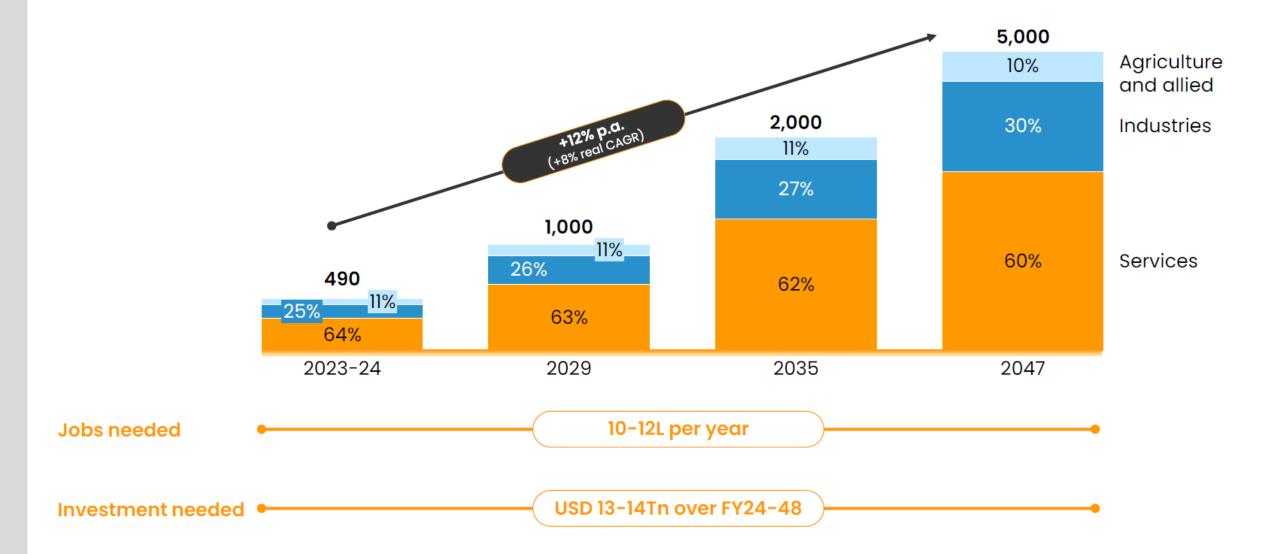


Amongst the lowest Debt-to-GSDP ratio states in India at <20%

Outcomes for Maharashtra



Maharashtra's nominal GDP (USD Bn)



ranges

Endowments across regions

Largest port capacity of India with JNPT and

upcoming Vadhawan port



Amravati · Textile and agro-processing hub Nashik · Cotton and soyabean production · Horticulture and wine capital of India • Tourism attractions such as Lonar lake, Ambadevi temple (grapes, bananas) and Chikaldhara hill station and eco-tourism assets · Growing hub for tech services, electronics, biotech · Key pilgrimage destinations such as Nagpur Panchavati, Godavari, Kumbh, Jyotirlinga Dhule Bhandara Amravati Nagpur Jalgaon Wardha · Orange capital of India Buldhana Pune · Iron ore, limestone and Washim Yavatmal Chandrapur manganese mines Chhatrapati Auto, electronics and IT hub Sambhaji Defense and aerospace Palghar Gadchiroli · Textile and handloom legacy corridor Oxford of the East with legacy Mumbai Ahilya Nagar Fast connectivity with Thane Suburban educational institutes Parbhani Samruddhi Mahamarg Mumbai • Tourism attractions like Ashtavinayak expressway Nanded circuit, forts and hill stations 150k Ha+ of forest cover Pune Raigad with rich tiger population Konkan Dharashiv Solapur Satara MMR with USD 160 Bn revenue as India's financial, media and entertainment capital Chhatrapati Sambhajinagar Ratnagiri 700+ km of coastline and 1600 km Sahyadri Industrial clusters (auto, pharma, electronics)

· Sugarcane, cereal/millet belt

religious destinations

· Architectural heritage with Ajanta and Ellora and

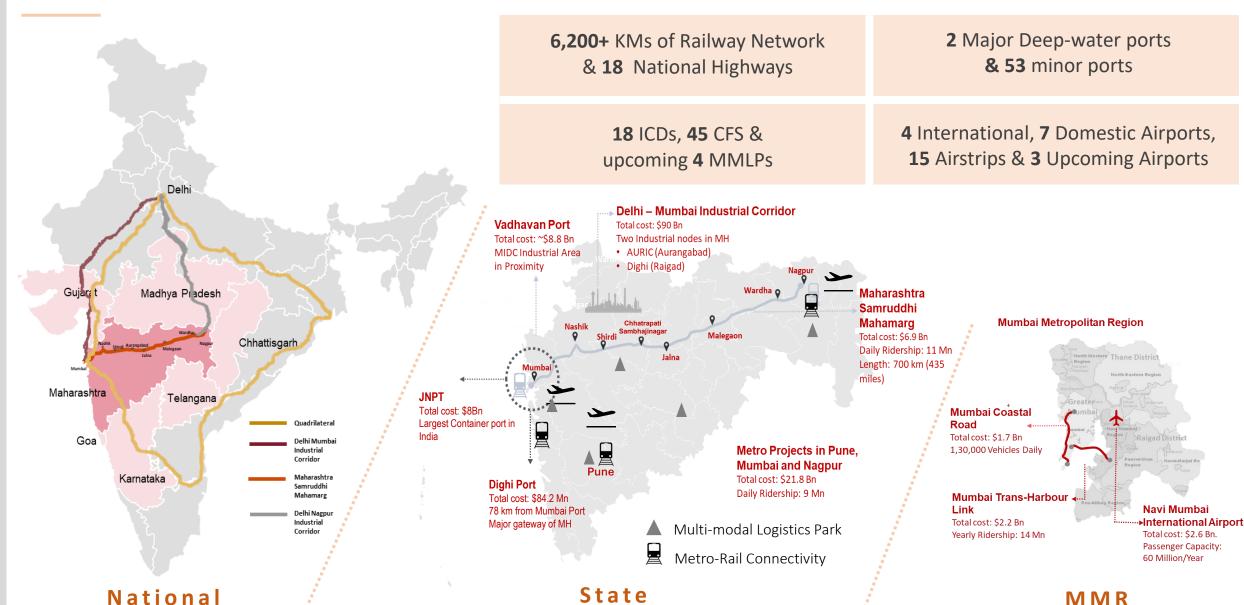
Kolhapur

Sindhudura

Infrastructure Led Growth - \$100 billion Infrastructure Investment

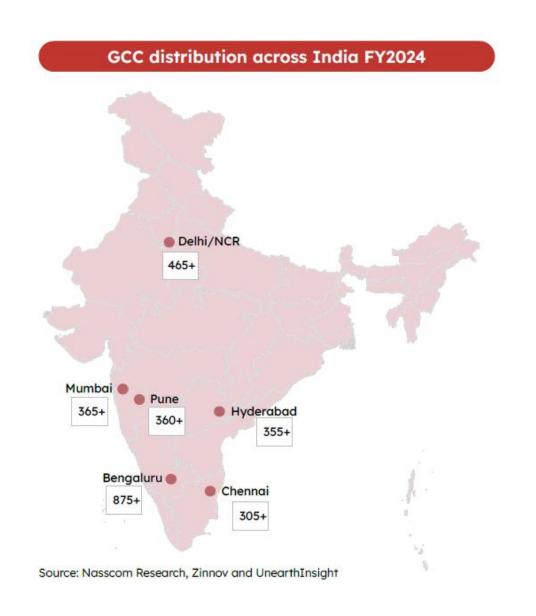
MAGNETIC MAHARASHTRA #MadeForBusiness

Driving Maharashtra's economic transformation & connecting its people



GCC Landscape in India: An Overview









The Expanding Footprint of GCCs Across India

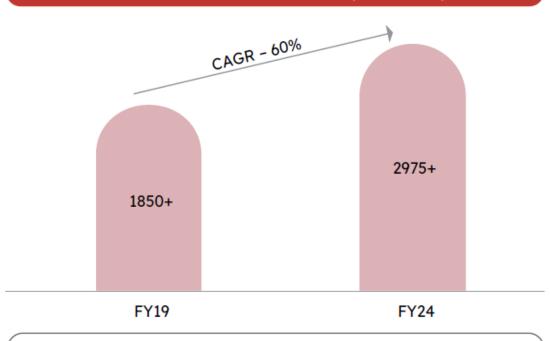


Number of GCCs in India (FY19-FY24)

CAGR - 32% 1700+ FY19 FY24

- GCCs have witnessed 6X growth in multi functional centres for ER&D, IT, and BPM over the past 5 years.
- Cloud adoption, widespread proliferation of digitalization and strategic long-term deals primarily drove the ER&D market in India.

Number of GCC Units in India (FY19-FY24)

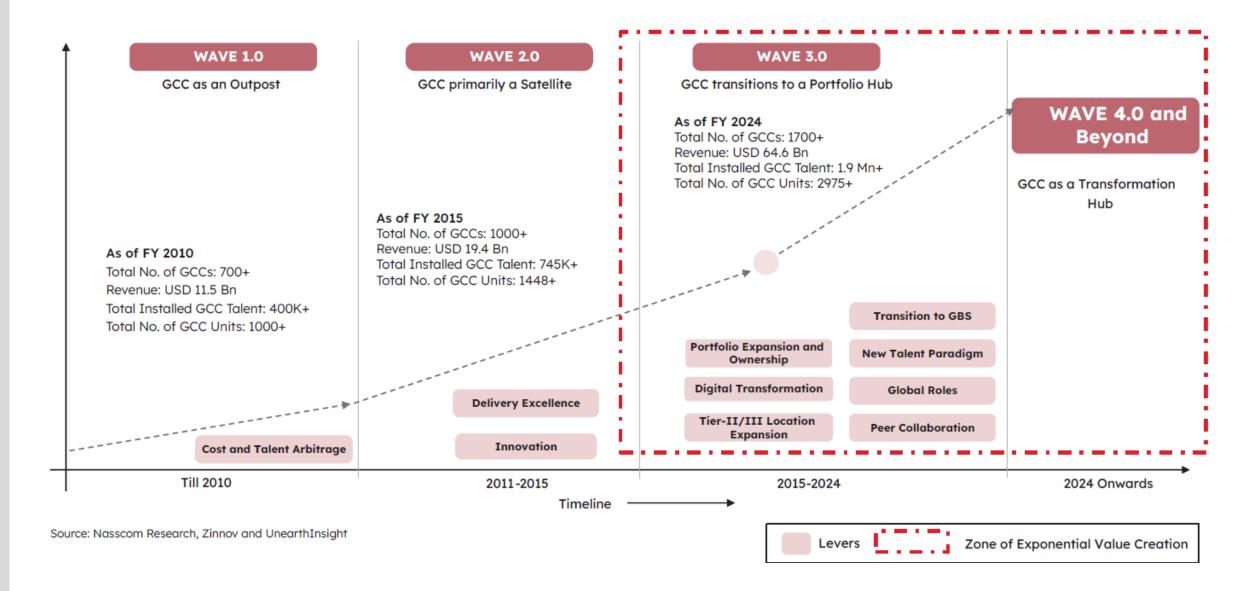


- Between FY2019 and FY2024, more than 400 new GCCs and 1,100+ new centers have been established in India, bringing the total number of GCCs to over 1,700.
- Increased demand around automation, application modernization, platformization and cybersecurity drove the IT market in India.

Source: Nasscom Research, Zinnov and UnearthInsight

GCCs Driving Transformation in India's Financial and Tech Sectors





Key Impact Pillars of GCCs in India



O1 INDIA: THE "GCC CAPITAL OF THE WORLD"



2975+

GCC units in India, having the largest share in the world

India's existing talent pool enables organizations to scale to a 1,000-member team with ease, establishing the country as a "mature" ecosystem

02

GCCs IN INDIA: MATURITY
ROADMAP



44%

Of the GCCs have transitioned into the Portfolio Hub over the last decade

As GCCs mature, GCCs take on end to end portfolio ownership, drive innovation, are multi-functional centres and drive peer collaboration

03

INDIA'S DOMINANCE: HIGH-END ENGINEERING TECH ROLES



~32%

Of the GCCs in the Transformation Hub have a high Product Management talent intensity* >20%

As GCCs mature, newer roles like Quantum
Architect, AI Ethics Officer, ML-based Cybersecurity
Expert have emerged

04)

GCCs AND SERVICE PROVIDERS: A SYMBIOTIC RELATIONSHIP



3

key engagement models

GCCs and SPs are exploring Joint Ventures, Centres of Excellence, and Joint Risk Partnerships to drive innovation with SPs

05

EXPANSION OF GLOBAL ROLES IN INDIAN GCCs

6500+



Over the last five years, the presence of Global Roles in India has expanded significantly, with over 6,500 such positions now established

Engineering function leadership is growing rapidly, with nearly one-fourth of global roles belonging to the Engineering function

06)

INDIAN GCCs TAKING THE LEAD IN DRIVING AI-LED TRANSFORMATION



120K+

India's GCCs boast a remarkable pool of over 120K+ AI professionals across their capability centres and COEs

Over 185 GCCs in India have COEs for AI/ML, with 30% in the Software & Internet vertical

Source: Nasscom Research, Zinnov and UnearthInsight

India GCC Landscape 2025: Distribution & Revenue Trends

Focus: Trends, Sector Splits & Revenue Contribution



~110+

NEW GCCS ADDED (2025)

Rate: 2-3 per week

>1,900+

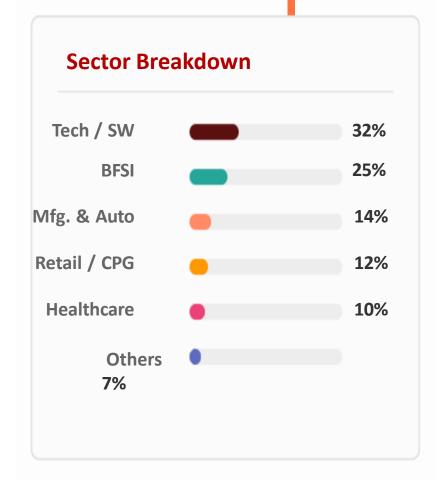
TOTAL OPERATIONAL GCCS

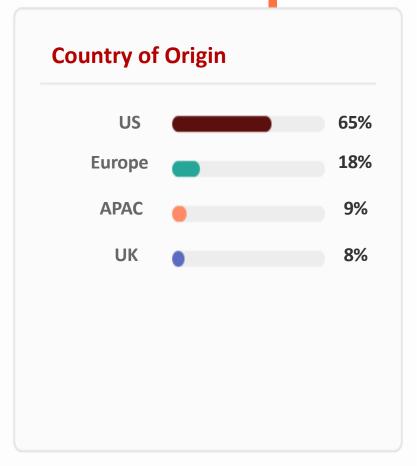
Projected Q1 2026

\$64.6Bn

EST. REVENUE CONTRIBUTION

Target: \$100B by 2030





Emerging Enterprises: The Next Wave of GCC Expansion

Focus: Mid-Market (Revenue < \$2B) & PE-Backed Firms



Emerging Enterprises

Private Equity firms are mandating GCCs for portfolio companies to drive EBITDA arbitrage.

610+

Emerging Enterprises have GCCs in India (as of Sept, 2025)

\$14.23 Bn

REVENUE (FY25)

64%

OF NEW GCCS ARE PE-BACKED SINCE 2020

462,000+

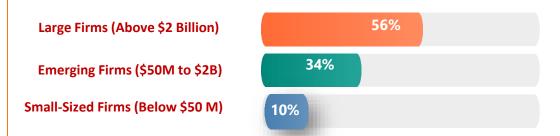
INSTALLED TALENT BASE

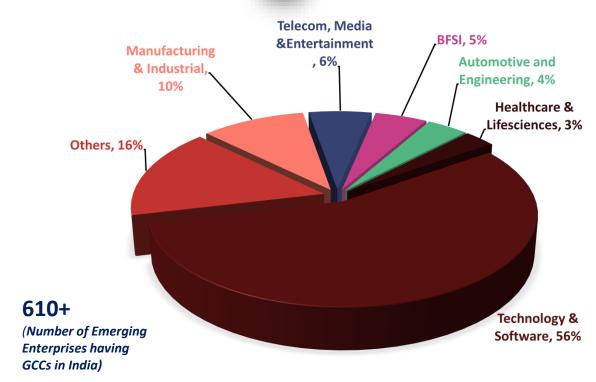
STRATEGIC SHIFT:

Shift from headcount scaling to building "Product Pods". Most PE-backed GCCs are lean (25-100 FTEs) focused on core IP.

Emerging Enterprises - (~34%) of India's GCC ecosystem

Total No. GCCs in India (2025): 1800+





Rise of Tier-2 Cities and Distributed Resilience

"Distributed Resilience": Moving beyond the generic label of "Tier-2" to a nuanced understanding of "Specialized Clusters":



Cluster-Based Hub Positioning



COIMBATORE

"Smart Factory Capital"

Attracting engineering GCCs focused on Digital Twins and Industrial AI.



VISAKHAPATNAM

"Engineering & Manufacturing Hub"

Leveraging a strong industrial base for heavy engineering and manufacturing R&D.



AHMEDABAD (GIFT City)

"Fintech Gateway"

Rapidly scaling via regulatory innovations; focus on Global Finance & Tech ops.

BHUBANESWAR

"AI/Analytics & Financial Services Hub"

AI/Analytics & Financial Services; driven by strong business talent availability.



PUNE

"IT & Software Development Powerhouse"

IT hub known for its strong presence in software services, product development, and digital transformation.



MYSURU

"Cybersecurity Hub"

Specialized talent and strong academic base driving Cyber Defense capabilities.



Policy Acceleration

State-level policies are accelerating this shift: e.g., *Maharashtra's* 2025 GCC Policy targeting 400 new GCCs in Nashik & Nagpur.

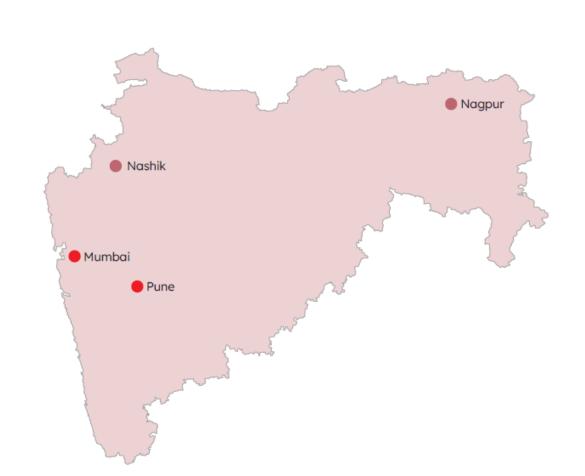
Strategic Outcome

Combined with stronger digital infrastructure, these interventions are closing the livability gap, making emerging hubs viable for high-value work—not just cost-led roles.

Maharashtra: A Leading and Established GCC Hub



Prominent Established Hubs in Maharashtra



Source: UnearthInsight City Analysis Reports and Nasscom Reports

Established Hubs in Maharashtra

Mumbai, India's financial capital, is a BFSI GCC leader.

- Key Players: JP Morgan, Morgan Stanley, BNP Paribas, Saint Gobain, TIAA, Mondelez, Citi, General Mills, Deutsche, Nomura, MUFG
- · Advantages: Proximity to HQs and excellent international connectivity.

Pune is an established GCC hub with strong BFSI, Technology, and Automotive presence.

- Key Players: Barclays, HSBC, TCS, Infosys, Cummins, John Dheere, Amdocs, UBS, Vodafone, BP, SLB, BNY, Fiserv, Dassault, VWITS (Volkswagen Group Technology Solutions India), Whirlpool, Forvia
 - Advantages: Affordable costs, low attrition, and top-tier talent from IISER, COEP, and Symbiosis.

Upcoming GCC Hubs in Maharashtra

Nagpur is emerging as a GCC hub under the MIHAN project.

· Advantages: Affordable talent, SEZ zones, logistics hub.

Nashik is emerging as a tech and agri-tech innovation hub.

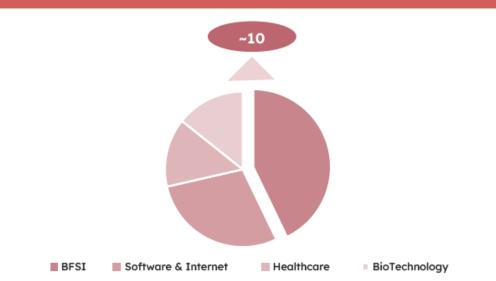
 Advantages: Strategic location on the Mumbai-Pune-Nashik triangle and startup ecosystem.

Maharashtra's GCC Growth: 70% Surge in Five Years









Source: Nasscom Research, Zinnov and UnearthInsight

- GCC Magnet: Maharashtra attracts GCCs with hubs like Mumbai, Pune, and emerging cities like Nagpur and Nashik, due to a skilled workforce, cost-efficiency, and robust IT infrastructure.
- **Govt Support**: Govt of Maharashtra is looking forward to supporting collaboration between Indian and GCC Fintech companies to foster innovation in digital payments, cryptocurrency regulation, and financial inclusion. This initiative will be launched through the proposed M-Hub.
- **Skilling Focus**: Maharashtra Skill Development Society (MSDS) and innovation programs target emerging tech skills like AI, robotics, and data analytics.

Why Maharashtra Stands out for GCCs

Strategic Infrastructure **Well-developed hubs** like Mumbai, Pune, and Nagpur with SEZs, world-class IT parks, and excellent connectivity through airports, railways, and highways.

Talent Advantage A cosmopolitan environment attracting global and local talent and a diverse, skilled workforce fueled by renowned institutions (IIT Bombay, Symbiosis). 1.5 Mn Tech & GCC Professionals by 2030.

Government & Innovation Support



Proactive initiatives like the Maharashtra State Innovation Society (MSInS), Simplified Regulatory Frameworks, MAITRI single-window clearance, and skilling programs focused on emerging tech fields like AI, IoT, and data analytics

Why Maharashtra?

One of India's leading hub for GCCs with world-class infrastructure, talent, and innovation





Ease of Doing Business

State Government Support -

 Proactive policies like the Maharashtra Fintech Policy, IT & ITeS Policy, and Industrial Policy to attract global investments and ease operational challenges. Businessfriendly regulatory environment with streamlined approvals.

120+ Industrial Park and Operational SEZs

Cost Advantage -

- Lower total cost of ownership due to govt-backed infra incentives in emerging hubs like Pune, Nagpur, and Nashik.
- Financial support for skill development initiatives



Robust & Scalable Infrastructure

Transport Connectivity -

- Ports: JNPT (Nhava Sheva), Mumbai, and Vadhavan Port (Upcoming)
- Airports: Mumbai, Pune, and Nagpur International Airports.
- Rail Networks: Expanding metro and high-speed rail projects enhancing regional connectivity.

Premium Office Space -

 Maharashtra offers 15+ million sq. ft. of Grade-A office space designed for GCCs.

Growing GCC Hubs -

 Expansion of IT hubs in Tier 2 and Tier 3 cities like Nashik, Nagpur, and Chhatrapati Sambhajinagar.



State Govt Initiatives

Visionary Goals -

- Positioning Maharashtra as India's premier destination for Global Capability Centers (GCCs) and hightech industries
- Aiming for \$1 trillion economy by 2028-2030 ensuring that the growth is sustainable, and balanced across all regions

Establishing research parks -

 Strengthening academia-industry collaboration to foster AI, Fintech, and Smart Manufacturing innovation.

Industry-Academia Collaboration

 Partnering with global organizations to set up Centers of Excellence in emerging technologies.



Innovation Hubs – State Sponsored

Rich Talent Pool -

- Maharashtra stands out with literacy rate of 82.3%, surpassing the national average
- 730+ GCC units employing 4,60,000 professionals,

Diverse Skill Base

- Maharashtra State Innovation Society (MSInS) drives an innovationled entrepreneurial ecosystem
- Strong expertise in engineering, finance, AI, and emerging technologies.

Strong Start-up Ecosystem

 500+ incubators, accelerators, and innovation hubs supporting a growing digital economy.

Diverse infrastructure & Skilled workforce for GCC setup in Maharashtra



Mumbai

- Office Space (CBD & Non-CBD) To expand Total stock to ~169 Mn sq. ft by 2025 reflecting a 14% growth
- CBD: Nariman Point, Bandra-Kurla Complex (BKC), Lower Parel. Non-CBD: Powai, Vikhroli, Andheri East, Goregaon, Thane, Airoli.
- Brief Mumbai, India's financial capital, hosts a significant number of GCCs, particularly in BFSI.
- Top Clusters BKC, Andheri East, Powai, Airoli, Thane
- Upcoming Clusters Navi Mumbai (Kharghar, Belapur), Jogeshwari, with infrastructure projects like the Metro and Trans-Harbour Link enhancing connectivity

Pune

- Office Space (CBD & Non-CBD) ~84 Mn sq. ft total office stock to expand to ~100 Mn sq. ft by 2026
- CBD: Shivajinagar, Deccan Non-CBD: Hinjewadi, Kharadi, Magarpatta, Baner, Viman Nagar.
- Brief Pune has emerged as a significant hub for IT/ITeS, automotive, and R&D centers.
- Top Clusters Hinjewadi, Kharadi, Magarpatta, Baner
- Upcoming Clusters Wakad, Pimpri-Chinchwad, Tathawade, with emerging IT parks and SEZs.

Nashik

- Office Space (CBD & Non-CBD) ~1 Mn sq. ft.
 Nashik is in the early stages of developing its
 office space market, with a focus on attracting IT
 and industrial GCCs
- CBD: MG Road, College Road. Non-CBD: Ambad MIDC, Satpur MIDC.
- Brief Nashik is an emerging Tier-2 city with growing interest in IT and industrial sectors.
 MIDC has been instrumental in developing industrial areas like Ambad and Satpur, providing infrastructure to attract investments
- Top Clusters Ambad MIDC, Satpur MIDC
- Upcoming Clusters Nashik SEZ, Sinnar Industrial Area, focusing on IT and manufacturing investments.

Maharashtra's Established and Emerging Cities for GCC Expansion



| | Mumbai | Pune | Nashik |
|--------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| Hotspots | Established: Bandra-Kurla Complex (BKC), Powai, Andheri (East) Emerging: Thane, Navi Mumbai, Goregaon | Established: Hinjewadi, Kharadi, Magarpatta City Emerging: Wakad, Baner, Tathawade | Established: Ambad MIDC, Satpur MIDC Emerging: Sinnar, Nashik SEZ |
| # of IT Companies/GCCs | 365+ GCCs and will house 550+ by 2030 2500+ IT & Tech Services Firms 1200+ Tech Start-ups | 360+ GCCs Over 1500+ IT and Tech Services Firms 800+ Tech Start-ups | Expected to house 100+ GCCs by 2030 50+ IT Companies currently operational 100+ Tech Start-up |
| Talent Pool | 200,000+ professionals, expected to grow to 320,000–370,000 by 2030 | 120,000+ professionals, projected to grow to 250,000–300,000 by 2030 | 50,000+ professionals, projected to grow to 80,000-100,000 by 2030 |
| • Academic/Colleges | ~150K Graduates annually in Engineering and IT 300+ Colleges/Universities | ~90K Graduates annually in Engineering and IT 250+ Colleges/Universities | ~30K Graduates annually in Engineering and IT 50+ Colleges/Universities |
| Connectivity and Transport | Chhatrapati Shivaji Maharaj Int Airport Mumbai Metro expanding to major IT hubs Robust local rail network and expressways | International Airport (upcoming expansion) Metro under development to enhance connectivity | Nashik International Airport (Ozar Airport) Nashik Metro Neo (upcoming project) Mumbai-Nashik Expressway |
| Affordable Housing & Residential Source: UnearthInsight Estimates | ~ 25-30 million sq ft of premium office space by 2025-26 Rental: INR 35-40K for a 2 BHK apartment in IT hubs | ~ 18-20 million sq ft of premium office space by 2025-26 Rental: INR 20-25K for a 2 BHK apartment | ~ 5-6 million sq ft of premium office space by 2025-26 Rental: INR 10-12K for a 2 BHK apartment |

Initiatives)

Target Sectors: Fueling Maharashtra's GCC Growth

Powering Maharashtra's Future: Strategic Growth Sectors at the Core



Aerospace & Defence Machinery & Equipment Space Tech, Nuclear Tech **Manufacturing** (including and Shipbuilding renewables and telecom) **Semi-Conductors Agro & Food Processing** Fabrication (FAB), including (Secondary and Tertiary **Display Fab and Electronics** Processing Units, including 7 **System Design and** Meat Processing) Manufacturing (ESDM) **Automotive and Auto** Components (for EV, Sustainable Manufacturing Hybrid, and Hydrogen and Circular Economy Fuel Vehicles) (including Recycling) 四 **Battery and Energy** Pharmaceuticals, **Storage** (including Data Centers and Hydrogen Fuel Biotechnology, Med-Tech & Lifesciences Cells) Chemicals and **Advanced Materials (High** Petrochemicals (including ' Performance Alloys, **Coal Gasification** Nanomaterials, Composites,

Frontier & Emerging Sectors

- Meta-Materials (Stealth, Optics, Sensors)
- Bio-based and biodegradable polymers
- Modular nuclear reactors
- Waste-to-nutrient recycling systems
- Carbon capture integrated with chemical plants
- Telecom infrastructure for 6G
- Quantum computing hardware
- Edge computing and IoT integration services
- Immersive content creation (AR/VR/XR)

Graphene, Advanced Glass &

Coating)

 IP management for digital assets and NFTs

Maharashtra's Dynamic Policy Ecosystem Aligned with Global Needs

Industrial Policy 2019 has anchored growth and sectoral diversification





Global Capability Centers Policy 2025



Animation, Visual Effects, Gaming, Comics Policy 2025



Electric Vehicle and related Infrastructure Policy 2025



Gems & Jewellery Policy 2025



Maharashtra Bamboo Policy 2025



Maharashtra Logistics Policy 2024



IT and IT Fnabled Services Policy 2023



Green Hydrogen Policy 2023



Industrial Policy, 2019 & Package Scheme of Incentives



Agriculture Export Policy (AEP) 2019 & Agro Food Processing **Policy**

Upcoming Policies to drive Maharashtra \$1Tn aspiration

- Industrial, Investment & Services 1. Policy
- Garment & Apparel
- Leather, Non-Leather & Footwear
- Media & Entertainment
- Aerospace, Defence & Space Technology
- **MSME**
- Electronics, Fab & Semiconductors
- API & Pharma
- Circular Economy
- 10. BioE3

Maharashtra GCC Policy 2025: Building India's Global Capability Hub



Ambitious Vision

- To establish Maharashtra as the leading destination for Global Capability Centers, attracting ~400 GCCs.
- Create 4 lakh+ high-skilled jobs and foster inclusive growth by integrating Tier-2 and Tier-3 cities.
- Promote innovation-driven clusters in emerging sectors like deep tech, medtech, legal tech, and climate tech.

Policy Initiatives and Objectives

- Integrate Tier-2 and Tier-3 cities into the GCC ecosystem.
- Two-zone structure for incentives:
 - 1. Zone I: Mumbai Metropolitan Region (MMR)/Pune Metropolitan Region (PMR)
 - 2. Zone II: Rest of Maharashtra with higher benefits.
- Eligibility:
 - 1. GCCs serving parent/affiliates in Maharashtra.
 - 2. Excludes BPOs, call centers, and purely sales units.
- Policy validity for 5 years (till FY 2029-30), with room for early changes.
- Dedicated GCC Parks in PPP mode with smart, future-ready infrastructure.
- Promoting clusters like Innovation City (deep tech),
 Maharashtra Global MedTech Zone, Legal tech, Climate tech.
- Collaboration of GCCs and startups through accelerators, co-innovation labs, regulatory sandboxes.
- Focus on talent pipeline development through industryacademia collaboration and training programs.
- Commitment towards sustainability with Green GCC strategy including green business districts and certification.

Fiscal Incentives:

- Capital Subsidy / Rental Aid:
 - 20% CAPEX subsidy capped between ₹10-₹100 Cr or rental support (Zone I: 10%, Zone II: 20%, with ₹1-₹4 Cr cap) for 5 years.
- Payroll Subsidy:
 - On salaries above ₹1 Lakh: Zone I 40%, Zone II -50%, up to ₹50,000 per employee for 100 staff.
 - Additional 10% subsidy if 50% employees represent diversity.
- Interest Subsidy:
 - Up to 5% on term loans in Zone II, capped at 10% of FCI; ₹5 Cr annually, ₹25 Cr total over 5 years.
- Power Incentives:
 - ₹1/unit (Zone I), ₹2/unit (Zone II) for 5 years.
 - Electricity duty exemption for 10 years with ₹20 L annual cap.
- R&D and Intellectual Property Support:
 - 25% reimbursement on R&D cost (₹50 L per year for 4 years; ₹2 Cr cap), extra 10% if tied-up with universities.
 - 50% reimbursement on patent fees (₹5 L domestic
 / ₹10 L international; ₹50 L cap).
 - Green certification support—30% reimbursement of certification cost up to ₹50,000.

Non-Fiscal Incentives:

- 10% of MIDC land reserved exclusively for GCCs.
- Priority allotment through MAITRI single window with dedicated GCC Facilitation Cell.
- Ease of Doing Business reforms with digital data repositories.
- Continuous power and water supply (24x7).
- Flexible employment shifts allowed.

Strategic Infrastructure

- The initiative goes beyond traditional office spaces, promoting dedicated GCC Parks in PPP mode with smart, future-ready infrastructure.
- Specialized clusters are being developed including Innovation City for deep tech, Maharashtra Global MedTech Zone, and emerging sectors like Legal tech and Climate tech.



Contact Us

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Scan here: Maharashtra Global Capability Centre (GCC) Policy 2025





